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ITS World Congress 2021: Urban Air Mobility and Sustainable Transport set as the main priorities

A good two years ahead of the ITS World Congress, the host city of Hamburg and the event organiser Ertico have today outlined further details of their partnership. Senator Westhagemann as well as Jacob Bangsgaard and Didier Gortmann of Ertico signed a memorandum of understanding that builds on the one signed in 2017 at the ITS World Congress in Montreal and that adds two further priorities.

The newly added topics of **Urban Air Mobility** and **Sustainable Transport** will represent the focus of the World Congress 2021 in Hamburg alongside the existing areas of Automated and Connected Driving, MaaS, Ports and Logistics Solutions, and Intelligent Infrastructure. Within the topic of Urban Air Mobility, scenarios for exploring civilian uses of drones and other urban aviation technologies will be discussed. Sustainable Transport will focus on the role of low-emission and emission-free modes of transport. Furthermore, both areas will also deal with technological issues and regulatory implications.

“Transport is currently experiencing the greatest change since the invention of the car. With the ITS World Congress 2021 and beyond, we want to set standards that make urban mobility safe, quiet, efficient and reliable. This includes networking, environmental friendliness, shared mobility options and many other solutions for which Hamburg is the optimal platform,” explains **Senator Westhagemann**.

With approximately 15,000 industry visitors, the ITS World Congress is the world’s largest event in the field of intelligent transport systems. The city of Hamburg is hosting the event in conjunction with the German Federal Ministry of Transport and Digital Infrastructure. The 2021 World Congress will serve as a catalyst for the ITS strategy approved by the Senate. Hamburg will be able to position itself as a model city and laboratory for intelligent transport and logistics solutions, thus demonstrating its appeal, both at home and abroad, to people and companies as a modern and international city.

At the start of 2018, Hamburg set up a firm called ITS Hamburg 2021 GmbH to organise the ITS World Congress. ERTICO – ITS Europe is a public-private partnership that represents the interests of the European intelligent transport systems industry.

For more information:

<https://www.hamburg.de/bwvi/its/>

<http://its2021.hamburg>

<https://ertico.com/>

Media enquiries:

Ministry for Economics, Transport and Innovation

Press Office | Christian Földner

Tel.: +49 (0)40 428 41 1326 | pressestelle@bwvi.hamburg.de

www.hamburg.de/bwvi | Twitter: @HH_BWVI | Instagram: hh_bwvi