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# PRESS RELEASE

ITS WORLD CONGRESS - HAMBURG



Experience Future Mobility Now

## ERTICO-ITS Europe and Hamburg open registrations for a face-to-face ITS World Congress 2021

The ERTICO Supervisory Board of Partners together with the Free and Hanseatic City of Hamburg announce that they are reaffirming their commitment to host the ITS World Congress as a face-to-face event and formally open registrations today. This prestigious and highly anticipated event takes place at the CCH Congress Center and Messe Exhibition area in the City of Hamburg on 11-15 October 2021.

'The decision made by the ERTICO Partnership and by the City of Hamburg, reflects our excitement, growing certainty and confidence that the ITS community can be together again face-to-face in October. ERTICO is greatly looking forward to **Experience Future Mobility Now** with the host city of Hamburg and together we are preparing an exceptional event that reflects this forward thinking. The range of contributions to the Congress Programme, the commitment made by Congress Partners and 300 exhibitors express the confidence that academics and industry have in the ITS World Congress. We are thrilled to open up registrations and look forward to seeing you in Hamburg,' says Jacob Bangsgaard, CEO of ERTICO – ITS Europe.

'The entire ITS Community, the people in and around Hamburg, and everyone who is interested in mobility can look forward to a unique ITS World Congress that features many innovations and future-oriented projects. We are gearing up to ensure a safe and secure event for all participants, speakers, and exhibitors,' says Harry Evers, Managing Director, ITS World Congress Hamburg.

As well as an official Opening Ceremony with keynote speeches by soon to be announced inspirational guests, there is a lot to look forward to. With interesting sessions already established in the Programme, three Plenaries, Global Forums on both MaaS and Freight & Logistics, the ITS World Congress in Hamburg will offer stakeholders and the ITS community the ultimate platform to experience the most recent innovations and networking opportunities. Additional key activities include 45 demonstrations, 20 technical visits and 4 Hamburg tours, as well as an extensive start-up programme.

The Congress will showcase the latest ITS achievements from Hamburg and the region in line with its strategic plan for mobility, giving a keen insight into the available business possibilities in the region. The ITS World Congress is also hosting a high level ITS World Congress Summit in the presence of Ministers and Industry leaders.

To register please go to <https://itsworldcongress.com/registration-fees/>  
For further information please go to <https://itsworldcongress.com/>  
For hotel bookings please go to <https://itsworldcongress.com/accommodation/>

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### ITS WORLD CONGRESS

The ITS Congress is the largest event focused on smart mobility and the digitalisation of transport. The Congresses are the yearly celebration of smart mobility: they underline the importance of ITS particularly in cities and regions where they are hosted, and are important channels to raise awareness of smart mobility solutions amongst policy makers, experts and the general public.